

OBJECTIVE: Obtain journalism or media internship within an organization providing the opportunity to apply classroom knowledge to real world experience.

EDUCATION

San Diego State University

Bachelor of Arts in Journalism and Media Studies Spring 2010

Minor in Spanish

Global Experience: International Studies Abroad 6/08-8/08
San Sebastian, Spain - Universidad Deusto

Relevant Courses: Journalism, Advertising, Media Web Design, Management of Media Organizations, Women and Media, Conversational Spanish

Honors: Dean's List - Fall 2008, Spring 2008, Fall 2007
Phi Eta Sigma, Order of Omega, Gamma Sigma Alpha (Scholarship Fraternities)

EXPERIENCE

Sephora Makeup Artistry Consultant

6/07-present

San Diego Fashion Valley Mall

- Perform makeover consultations to educate clients about makeup application, skincare, and fragrances
- Market Sephora as the leader of expertise in the beauty industry inside and outside of the store
- Enhance the client experience by creating a fun, energetic, friendly, and helpful atmosphere
- Participate in Sephora artistry and brand specific training to know the business and industry
- Provide exceptional client service, tend cash registers, complete daily cleaning and organizing tasks

Assistant Vice President of Recruitment

2/08-9/08

Alpha Chi Omega, San Diego State University

- Organized Spring 2008 and Fall 2008 Alpha Chi Omega marketing campaigns and collectively recruited 50 new members to the organization
- Scheduled, organized, and managed recruitment meetings of 80 or more active members
- Collaborated with design teams to create recruitment t-shirts, slogans, and posters
- Managed and allocated recruitment funds of \$20,000 for Fall 2008 recruitment

Vice President of Chapter Relations & Standards Board

1/07-12/07

Alpha Chi Omega, San Diego State University

- Second in command to President of the 2007 Alpha Chi Omega Executive Board
- Upheld standards and values of 120 Alpha Chi Omega active members to keep the chapter in good standing with the National Headquarters and the University
- Resolved internal judicial issues during regular Sunday night Standards Board meetings
- Participated in weekly Executive Board meetings to discuss, organize, and maintain the standing of the chapter
- Addressed the chapter's active members at weekly Monday night meetings

SKILLS

Microsoft Word, PowerPoint, Dreamweaver, Adobe Flash, Photo Shop, Spanish

Visit: alysadjames.com/portfolio to see more